Network News

Trends. Savings. Community.

April / May 2026

PUBLISHED BI-MONTHLY BY PURCHASING POWER PLUS



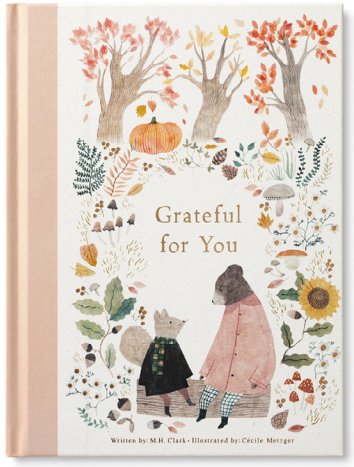
Cover Photo Credit: Lifeguard Press

THE SEASON BEFORE THE SEASON

Every memorable fourth quarter begins long before the first leaf falls.
Somewhere between the last bright days of summer and the first hint of cooler air, retailers begin shaping the atmosphere customers will soon walk into. Warmer colors start to appear. Shelves soften with texture. Familiar scents return quietly.
Autumn does not arrive all at once.
It gathers, piece by piece.

These selections capture the spirit of the season through storybook illustration, woodland charm, comforting fragrance, and harvest inspired décor, offering retailers the early building blocks for displays that will carry customers gently into fall and onward through the heart of the holiday season.

1.



2.



3.



CLICK IMAGES TO VIEW PRODUCTS ONLINE

4.



1. COMPENDIUM (10% Discount)
"Grateful for You" pairs heartfelt writing with delicate woodland illustrations framed in soft autumn colors. Its gentle message and storybook artistry make it a meaningful gift during the season when gratitude takes center stage.
Contact: (206) 812-1640 | live-inspired.com

2. DEMDACO (10% Discount -5% Willow Tree)
Woodland bears, falling leaves, and forest motifs give this insulated travel mug a warm seasonal personality. Thoughtful illustration turns an everyday essential into a charming companion for crisp autumn mornings.
Contact: (888) 336-3226 | demdacoretailers.com

3. GOLD MEDAL INTERNATIONAL (10% Discount)
Nordic inspired patterns and plush fleece lining transform these slipper socks into an inviting cold weather essential. Soft textures and warm tones immediately evoke the comfort of cooler days ahead.
Contact: (212) 889-7800 | goldmedal-intl.com

4. GREENWICH BAY TRADING COMPANY
(10% Discount)
Harvest Apple Shea Butter Soap captures the crisp sweetness of orchard apples at their peak. Seasonal artwork and rich lather make it a simple but inviting addition to autumn bath and body assortments.
Contact: (919) 781-5008 | gbsoaps.com

5. MELROSE INTERNATIONAL LLC (10% Discount)
Layered hydrangea blossoms, pinecones, berries, and turning leaves create a wreath rich with texture and harvest color. Its natural fullness brings the beauty of the season directly to entryways and displays.
Contact: (800) 282-2144 | melroseintl.com

6. NORTHERN LIGHTS CANDLES (10% Discount)
The Velvet Pumpkin candle features a sculpted pumpkin vessel topped with a coordinating lid, blending fragrance with decorative charm. Warm seasonal scent and ceramic texture make it a natural centerpiece for autumn décor.
Contact: (585) 593-1200 | northernlightswholesale.com

7. ROMAN (10% Discount)
A glowing pumpkin nightlight casts a soft amber light that instantly warms hallways and kitchens. Textured glass and vibrant color create a small decorative accent that quietly signals the arrival of fall.
Contact: (800) 729-7662 | roman.com

8. SCENTCHIPS (10% Discount)
Gourmet Luxury Wax Melts release layered fragrance through handcrafted scent blends designed to fill a room quickly. Rich seasonal aromas help create the unmistakable atmosphere customers associate with autumn.
Contact: (800) 472-3687 | scentchips.com

5.



6.



7.



8.



9.



10.



9. TERRAPIN RIDGE FARMS (10% Discount)
Pumpkin Butter blends smooth pumpkin with warm spices into a spread that pairs beautifully with cheeses, breads, and charcuterie. Its comforting flavor profile makes it a favorite for fall entertaining and gifting.
Contact: (727) 442-3663 | terrapinridge.com

10. TWO'S COMPANY (10% Discount)
Handcrafted peg dolls dressed in felt woodland animal hoods bring storybook whimsy to seasonal displays. Their warm palette and charming characters capture the playful spirit of the forest as autumn settles in.
Contact: (800) 896-7266 | twoscompany.com





AUTUMN VISUAL INSPIRATION

Before a single pumpkin appears in a store window, autumn already exists in the imagination of the buyer.

It begins quietly. A richer color catches the eye. A texture feels a little softer, a little warmer. Suddenly the mind shifts forward to the season ahead, to shelves that feel deeper in tone and displays that glow gently as the days grow shorter.

Displays like this capture the atmosphere retailers begin picturing months in advance. Nothing feels overly arranged. Instead, the pieces seem to gather naturally. Books stacked beside small woodland figures. Candles tucked among seasonal accents. A wreath introducing the first hints of deeper color.

What makes the environment work is its sense of layering. Larger pieces anchor the space while smaller discoveries reveal themselves slowly from one shelf to the next. The eye moves comfortably through the display, pausing along the way.

Texture carries the mood forward. Paper, glass, botanicals, fabric, and natural materials create warmth without relying on excess decoration. The result feels collected rather than constructed.

Looking at environments like this while planning fall assortments can be surprisingly clarifying. It reminds us that the most memorable seasonal displays rarely rely on a single standout product. They are built through color, texture, and thoughtful combinations of categories working together.

Each piece chosen months ahead becomes part of a larger picture. And when the season finally arrives, those choices quietly come together to create the atmosphere customers have been waiting for.

– *Autumn Visual Inspiration,* Network News, April / May 2026

GENTLE THINGS

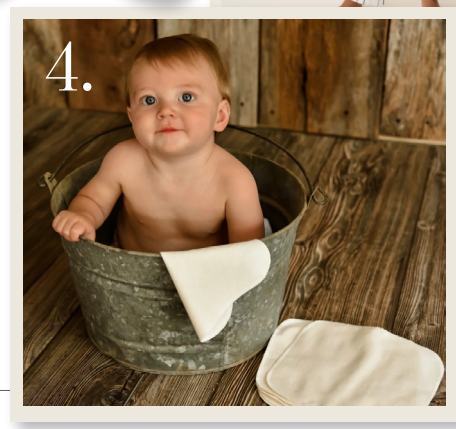
There is a quiet shift happening on gift shop shelves. Bright novelty will always have its place, but more shoppers are drawn to pieces that feel calm, thoughtful, and easy to live with. Soft textures, warm neutrals, and simple design create gifts that feel personal without being overly themed.

This collection reflects that movement. From cozy textiles to small everyday luxuries, these pieces share a gentle palette and a sense of understated charm. Together they create a display that feels welcoming, giftable, and effortlessly beautiful.











1. CHARLIE BEARS NORTH AMERICA

(10% Discount)
With its soft neutral fur and long expressive ears, this bunny plush feels instantly classic. Its gentle design gives it broad appeal, making it just as appropriate for baby gifting as it is for spring displays or thoughtful keepsakes.
Contact: (561) 328-9936
charliebears.com

2. KINDRED BRAVELY (10% Discount)

The striped pajama set brings together comfort and polished simplicity. Lightweight and softly tailored, it feels elevated enough for gifting while still delivering the relaxed comfort customers want at home.
Contact: (817) 504-7160
kindredbravely.com/pages/wholesale

3. LE LOLO (10% Discount)

These satin scrunchies transform a simple accessory into something giftable. Their smooth texture and neutral tones add a refined touch to self-care displays and pair beautifully with spa, sleep, or relaxation assortments.
Contact: (541) 520-9181 | wearelelolo.com

4. NUANGEL (10% Discount)

NuAngel's organic cloths are a beautifully simple essential designed for everyday care. Soft, durable, and versatile, they offer the kind of practicality new parents appreciate while still feeling special enough to gift.
Contact: (256) 729-5000 | nuangel.com

5. ZOOLOGEE (10% Discount)

The giraffe blanket and plush set combines warmth and whimsy in one thoughtful presentation. Its cozy fabric and sweet character details make it an easy choice for welcoming a new baby or adding softness to nursery displays.
Contact: (888) 867-4059 | zoologee.com

RETAIL 101: OPEN-TO-BUY PLANNING

How to know what to order - and when.

A healthy turn rate tells you how fast inventory moves. Open-to-Buy (OTB) tells you how much inventory you can afford to bring in next. It's the bridge between data and discipline—the simple math that keeps your shelves full without tying up your cash.

THE GOAL

Open-to-Buy is about balance. It helps you maintain enough stock to meet sales goals while keeping dollars available for new product. When used monthly, it prevents both overbuying and underbuying.

THE FORMULA

Planned Sales + Planned Ending Inventory – Planned Beginning Inventory = Open-to-Buy

Example: If you plan to sell $10,000 next month, want $7,000 in inventory left at the end, and expect to start with $9,000 on hand, your Open-to-Buy is $8,000. That's your spending limit for new merchandise.

WHY IT MATTERS

Without an OTB plan, you buy by instinct—and instinct is expensive. It's easy to say yes to "great deals" that don't match your needs. OTB replaces guesswork with structure. It gives you a clear number so every buying trip, reorder, or market visit stays intentional.

HOW TO USE IT

- Set your OTB monthly, not seasonally, using your average turn rate as a guide.
- Leave 10–15 percent of your budget uncommitted for spontaneous finds.
- Compare actual sales and inventory each month, and adjust future OTB accordingly.
- Track by category if possible—one OTB for gift, one for apparel, one for décor.

OTB isn't just math—it's control. It gives you the confidence to say yes when it fits, and no when it doesn't.

When you know your Open-to-Buy, you stop chasing numbers and start steering them.

– *Retail 101: Open-to-Buy Planning*, Network News, April / May 2026

MAKERS IN THE MAKING

Not every creative moment begins with a blank page. Sometimes it starts with a kit, a handful of markers, or a collection of colorful beads waiting to become something new. These activity sets invite kids to experiment, design, and build while creating something they can proudly share. For retailers, they offer an easy way to build a display around curiosity, creativity, and the simple joy of making something by hand.



1.



2.



3.



4.



5.

1. HEY DOODLE (10% Discount)
The reusable silicone activity mat turns coloring into a portable creative station. Kids can trace, draw, and color transportation themed illustrations, then wipe the surface clean and start again. It is a clever travel friendly activity that keeps little hands busy without the mess of traditional art supplies.
Contact: heydoodle.com

2. ORANGE ONIONS
(10% Discount)
The Make It Real memory board combines crafting with storytelling, letting kids build a colorful string art map while displaying photos and favorite memories. It blends creativity with personalization, resulting in a finished piece that feels both decorative and meaningful.
Contact: (216) 812-1615
Orangeonions.com

3. PETER PAUPER PRESS
(10% Discount)
These washable dot markers make early creativity easy and satisfying. The rounded tips create bold, colorful dots that dry quickly, helping young artists explore patterns, pictures, and imaginative designs without complicated tools.
Contact: (914) 437-5794
peterpauper.com

4. SCHIFFER PUBLISHING
(10% Discount)
Mini Mosaics invites kids to paint and assemble a playful 3D artwork, combining painting with textured mosaic pieces. The process feels both artistic and tactile, resulting in a finished piece that is bright, dimensional, and proudly display worthy.
Contact: (610) 593-2002
schifferbooks.com

5. STEPHEN JOSEPH
(10% Discount)
The beaded bracelet kit gives young designers everything they need to create colorful friendship bracelets and keepsakes. With hundreds of beads and playful shapes to choose from, it encourages creativity while delivering the simple joy of making something by hand.
Contact: (800) 791-2877
stephenjosephgifts.com

THE BEAUTY OF SAYING IT WELL

Some moments cannot be rushed through a text message. They ask for something slower, more deliberate. A card chosen carefully, a note written in your own hand, a small book that says what someone might not know how to say themselves. Paper has a way of holding meaning. It lingers on a desk, slips into a drawer, or stays tucked inside a book for years. For retailers, these pieces create a place where customers can pause, choose thoughtfully, and carry home something that speaks from the heart.

1. AVANTI (10% Discount)
A burst of celebration leaps off the page in this champagne popping congratulations card. Confetti, sparkle, and dimensional details capture the exact moment joy spills over, making it a vibrant choice for graduations, promotions, and milestone celebrations that deserve something more than a quick note.
Contact: (800) 228-2684
avanti-press.myshopify.com/pages/2023-catalogs

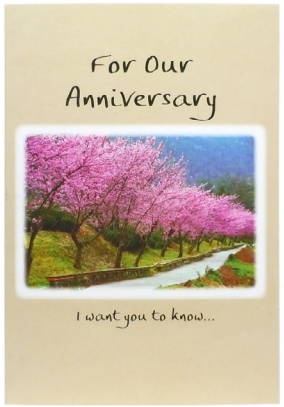
2. BLUE MOUNTAIN ARTS (10% Discount)
Few brands understand the language of love quite like Blue Mountain Arts. This anniversary card pairs serene imagery with sincere, poetic messaging that reflects the quiet depth of a lasting relationship. It feels personal, reflective, and deeply meaningful for couples celebrating years together.
Contact: (800) 525-0642 | sps.com

3. DESIGN DESIGN (10% Discount)
Playful typography takes center stage in this vibrant hello card, where repeating patterns and cheerful colors create a design that feels modern and welcoming. It is the kind of everyday card shoppers keep on hand for those small moments when a simple greeting can brighten someone's day.
Contact: (800) 334-3348 | designdesign.us

1.



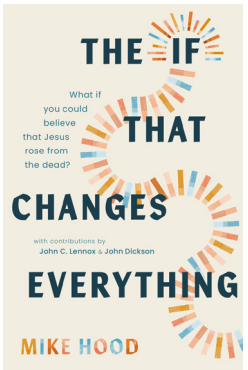
2.



3.



4.



5.



4. GOOD BOOK COMPANY (10% Discount)
If Changes Everything invites readers to explore the significance of the resurrection through thoughtful writing and approachable storytelling. Designed to spark reflection and conversation, it is a meaningful title for customers seeking faith-based encouragement and deeper understanding.
Contact: (866) 244-2165 | www.thegoodbook.com

5. LEANIN' TREE (10% Discount)
A soft watercolor rainbow arcs gently over delicate florals in this uplifting sticker design. The message, "Let's Chase Rainbows," captures a hopeful spirit that resonates with shoppers looking for small reminders of optimism and possibility.
Contact: (800) 525-0846 | tradeleanintree.com

6.



7.



8.



9.



10.



Our most
cherished memories
lie safely in the
treasure chest
of our hearts.

6. MELLOWWORKS

(10% Discount)
Colorful jotter pens, cheerful stationery, and a small candle come together in a beautifully coordinated gift set designed for thoughtful moments. Whether used for journaling, planning, or quiet creativity, it offers a gentle invitation to slow down and put pen to paper.
Contact: (973) 216-7703
shopmellowworks.com

7. MY FAIR ELLIE (10% Discount)

"Kind Words Are Like Honey" pairs sweet illustration with a timeless reminder about the power of kindness. The charming honey jar design and soft color palette make this sticker a small but heartfelt addition to journals, water bottles, or gift packaging.
Contact: (573) 469-3630
myfairellie.com

8. SELLERS PUBLISHING

(10% Discount - ex seasonal greeting cards)
Intricate botanical patterns and calming color palettes transform these notebooks into something quietly elegant. Perfect for journaling, planning, or daily reflection, they invite customers to slow down and capture thoughts on paper in a space that feels both beautiful and personal.
Contact: (800) 625-3386 | rsvp.com

9. DESIGNER GREETINGS

(10% Discount)
Bright, encouraging, and full of possibility. This uplifting spiral journal reminds us that belief and determination can turn dreams into reality. Perfect for thoughts, plans, and daily inspiration.
Contact: (800) 654-6960
designergreetings.com

10. CARDTHARTIC

(10% Discount)
A timeless message of remembrance and love. This heartfelt card honors the memories we hold close and the enduring place they keep within our hearts.
(800) 814-8145 | cardthartic.com



WHERE WE MOVE FAST AND WHERE WE SLOW DOWN

We recently asked: What categories feel safest to buy online without seeing in person? Your responses were thoughtful, honest, and grounded in experience.

Many of you shared that toy, plush, books, greeting cards, stationery, jewelry, and everyday basics feel lower risk to purchase sight unseen. Reorders came up often. When you already know a product and have seen how it performs, it feels easier to move forward decisively. Familiarity builds confidence. Proven results reduce hesitation. In those moments, speed is not careless. It is informed.

At the same time, just as many of you reminded us that some decisions deserve a slower pace.
There is still no substitute for seeing and feeling a product when quality, craftsmanship, or detail truly matter.
Some pieces need to be held. Examined. Considered in context. A photo can introduce an item. It cannot always confirm it.

Trust surfaced again and again. Trust in the vendor. Trust in the brand. Trust in the person who has stood in front of the product and can speak to it with clarity. Relationship does not eliminate risk, but it sharpens judgment.

What stands out most is not which categories feel safest online. It is the discipline behind your decisions. You are not buying on impulse. You are weighing margin against opportunity. Evaluating quality against price. Considering your customer before you consider convenience. You know when to act quickly and when to pause. That balance is not hesitation. It is leadership.
Retail continues to accelerate. Platforms make it possible to order at any hour, from anywhere. But speed alone does not define strength. Confidence does.

This community understands that. You move quickly when it makes sense. You slow down when it matters. You share what works. You learn from what does not. And in doing so, you raise the bar for one another.

That shared discipline is powerful.

And it is exactly what keeps this community strong as the landscape continues to shift.

What Performs Better in Your Store

We asked what drives the strongest performance in your store: products seen in person, products purchased online, or a mix of both.

Here is what you told us.

- **45 percent said products they have seen in person perform best.**
- **36 percent said a mix of both performs best.**
- **18 percent said online purchases perform best.**

The takeaway is not that one channel wins. It is that performance follows intention.

Nearly half of you still believe seeing product in person drives the strongest results. There is confidence that comes from understanding scale, quality, detail, and imagining the item in your own environment before committing. That conviction carries through to how you merchandise and sell.

At the same time, more than a third of you are blending both approaches. You use in person discovery for clarity. You use online buying for speed and efficient reorders. That is not reactive. It is controlled. It is strategic.

Only a small percentage rely primarily on online purchasing to drive results. Convenience has a role. It does not replace discernment.

Why does this matter?

Because retail today offers endless access.

More products. More platforms. More noise. The stores that perform are not the ones chasing ease. They are the ones making deliberate decisions about when and how they buy.

That reinforces something bigger about this community. You are not transactional buyers. You are curators. You test. You evaluate. You blend tools. You build assortments with intention.

When we understand how you buy best, we can build programs, education, and partnerships that support that discipline and strengthen performance across the board. That is the kind of retail we believe in.

WHAT THE DATA SHOWS

Responses from recent community survey

SAFEST TO PURCHASE ONLINE

- 72% Reorders
- 64% Books
- 59% Greeting Cards and Stationery
- 55% Toys and Plush
- 48% Jewelry
- 41% Everyday Basics

PREFER TO SEE IN PERSON

- 68% Apparel and Textiles
- 63% Higher Price Point Gifts
- 57% Artisan or Handcrafted Items
- 52% Detailed Home Décor

MARKET WATCH 2026

WHAT RETAILERS REPORTED FROM MARKET

We asked what stood out at market this season. The responses pointed to a consistent mood rather than a single breakout product.

Americana was prominent. Red, white, and blue appeared across categories, along with early references to the 250-year celebration. Heritage palettes and subtle western details were layered into giftware, accessories, and home.

Nostalgia continues to evolve. Bows. Cherries. Gingham. Plaid. Tartan. Goose motifs. Nutcracker elements. Pink and pastel holiday expressions. Pattern is returning in a softer, more collected way.

Blue was frequently mentioned, including hydrangea motifs and calming home accents. Even holiday assortments leaned lighter in tone.

Comfort remains steady. Retailers noted spa items, personal care, journals, reusable drinkware, sensory gifts, and other small, supportive pieces that are easy to give and easy to merchandise. Highland cows are still present, along with equestrian inspired jewelry and subtle western crossover in wearables and home accents.

Retailers also observed higher price points and more restrictive order minimums, making versatility and margin awareness key considerations.

Overall, the season reflects familiarity, layered detail, and practical buying.



PLAY IT OUT

Some products naturally draw people in. A quick game that sparks debate, a puzzle that pulls everyone to the table, or a plush so charming someone has to pick it up. These are the kinds of items that bring a little energy to the sales floor and a lot of laughter once they make it home.



1.



2.



3.



4.



5.

1. BLUE ORANGE GAMES
(10% Discount)
Sounds Like You turns quick thinking and unexpected connections into fast paced fun. Players match wits as they decide which responses fit the prompt best, creating plenty of laughs along the way. With its bright packaging and easy group play, it is an inviting pick for families, parties, and customers looking for something lively.
Contact: (415) 252-0372
blueorangegames.com

2. DYCE GAMES (10% Discount)
Bad Opinions leans fully into the joy of playful debate. With bold prompts and plenty of hot takes, the game encourages players to defend their most ridiculous opinions while the group decides who made the strongest case. It is quick to learn, highly social, and perfect for gatherings that thrive on humor and personality.
Contact: dycegames.com

3. FUNTAZMA (10% Discount)
This bright fox plush cube is equal parts cozy and quirky, with vivid color, oversized eyes, and a playful square shape that stands out immediately. Its whimsical design makes it a fun surprise gift and an eye catching accent for kids' displays.
Contact: (888) 653-2471 | moosh-moosh.com

4. GOFFA INTERNATIONAL
(10% Discount)
The Rescue Me puppy assortment is full of personality, with each plush dog offering its own lovable expression and breed inspired details. Displayed together, they create an irresistible "choose your favorite" moment that invites customers to stop, smile, and take one home.
Contact: (201) 528-8999 | giffausa.com

5. NMR DISTRIBUTION (10% Discount)
Harry Potter Family Bingo brings the magic of Hogwarts to a classic game everyone already knows how to play. With colorful cards featuring beloved characters and iconic objects from the wizarding world, it creates an easy, multi generation activity that fans will instantly recognize.
Contact: (661) 775-2546 | nmrbrands.com

SOFT LIGHT

Some pieces seem to carry their own quiet glow. Cut glass that catches the light, delicate jewelry that rests against the skin, creamy fragrances and gentle colors that feel calm and beautiful. These are the kinds of objects that add a little softness to a space without asking for attention.

1. BETTY BLU (10% Discount)
The Sonnet 111 candle pairs sweet peach, dark patchouli, and black rum in a warm layered fragrance poured into an elegant cut glass vessel. Faceted glass catches the light beautifully, giving the candle a refined presence long after it has been burned.
Contact: (941) 500-4089 | bettyblu.com

2. DIRECT FRAGRANCES (3% Discount)
This patterned backpack and matching wallet set balances clean design with playful detail. Soft neutrals and delicate motifs create a polished look that feels fresh, light, and easy to carry anywhere.
Contact: (800) 800-4208 | directfragrances.online

3. FARMHOUSE FRESH ORGANICS & NATURALS (10% Discount)
Rainbow Road Shea Butter offers deeply nourishing hydration with a silky texture and a light refreshing scent. Elegant packaging and clean ingredients make it feel both beautiful and indulgent.
Contact: (888) 773-9626
farmhousefreshgoods.com















4. LUCKY FEATHER (10% Discount)
A faceted birthstone pendant rests on a fine gold chain and arrives inside a cork topped glass vial that makes the presentation feel special from the first moment. Each piece celebrates a birth month with simple, modern elegance.
Contact: (818) 947-0496 | luckyfeather.com

5. SILVER STARS COLLECTION
(10% Discount)
A freshwater pearl paired with a small heart charm engraved “Love You” creates a necklace that feels timeless and personal. Its delicate scale makes it a piece customers can treasure quietly every day.
Contact: (800) 531-5316 | mmasilver.com

6. TAGCO USA (10% Discount)
Reusable refresh eye pads offer a cooling pause with soft botanical prints and calming colors. Designed for hot or cold use, they bring a gentle spa like moment to the day.
Contact: (630) 317-7685 | tagcobulk.com

INTRODUCING



EUROSCRUBBY

10% Discount | euroscrubby.com
Opening $175 | Reorder $175

Euroscrubby is the smarter way to clean. Their European-engineered scrubbing solutions cut through grease and grime without scratching surfaces - tough enough for the messiest jobs, gentle enough for your best cookware. Clean better. Scrub smarter.



JOLLITY & CO / DAYDREAM SOCIETY

10% Discount | shopjollity.co
Opening $150 | Reorder $150

Jollity & Co. and Daydream Society deliver trend-forward, design-led party goods, gifts, and creative play to PPP retailers. Their curated assortments, giftable price points, and emotionally driven products resonate with hospital and independent gift shops, helping retailers create meaningful moments, boost basket size, and offer joyful, easy-to-merchandise treasures!



LE LOLO

10% Discount | (541) 520-9181
wearelelolo.com
Opening $180 | Reorder $180

Le Lolo offers thoughtfully designed postpartum and breastfeeding essentials for new moms, including nipple shields and stickers, hydrogel cooling pads, nursing pads, hot and cold therapy packs, lactation tools, journals, and mom bags that support recovery, comfort, and meaningful gifting.



LINDI SKIN

10% Discount | (610) 649-3900
LindiSkin.com
Opening $250 | Reorder $150

Since 2003, Lindi Skin has been trusted to comfort compromised, sensitive, and post-treatment skin. Crafted by a team of oncologists and dermatologists, our gentle, deeply hydrating formulas are clinically proven to soothe dryness, irritation, and redness. Clean, non-irritating, and thoughtfully packaged—Lindi Skin makes a perfect gift for recovery support.

INTRODUCING







ORIGINAL USA

10% Discount | originalusa.com
Opening $0 | Reorder $0

Original USA delivers trend-driven women's apparel and accessories that help retailers keep assortments fresh and relevant. With a wide range of styles and strong seasonal updates, the line supports easy merchandising and consistent sell-through across multiple customer styles.



RUTH + BO

10% Discount | (217) 656-5359
ruthandbo.com
Opening $150 | Reorder $100

Ruth + Bo is a modern American fragrance house crafting clean, fine fragrances inspired by the timeless stories of faith. Developed with elite perfumers and positioned at accessible luxury, each scent is gift-ready, emotionally resonant, and created for broad appeal with exceptional longevity.



ZOEY NATURALS

10% Discount | (800) 848-8498
form.jotform.com/260335386758164
Opening $150 | Reorder $150

Founded in 2018 by new parents Danny and Kelsey, Zoey Naturals was born from the search for truly gentle skincare. Backed by 30+ years of natural manufacturing expertise, their plant-based formulas deliver effective results using proven, gentle ingredients. Pediatrician and Dermatologist approved, award-winning, and created for parents' peace of mind.

IN THE MIX

Not every great item arrives as part of a perfectly matched collection. Sometimes the most useful additions to a store are the clever problem solvers, regional gifts, or display pieces that simply make merchandising easier. These finds may be very different from one another, but each brings something practical and interesting into the retail mix.







1. BUTTERIE (10% Discount)
This glass cooking oil dispenser brings both function and style to the kitchen. Designed for controlled pouring and everyday convenience, it keeps favorite oils within reach while maintaining a clean, modern look on the countertop.
Contact: (818) 678-9002 | butterie.com

2. OUTSIDE THE BOX (10% Discount)
A bright pop of citrus fun for the workday. This cheerful lemon accent adds personality to everyday badges and uniforms - an easy way to bring a little sunshine to a shift.
Contact: (800) 977-4704 | badgeapeel.com

3. SPECIALTY STORE SERVICES
(10% Discount)
This industrial inspired display table combines warm wood shelving with sturdy metal framing to create a versatile merchandising platform. Its open structure allows retailers to build layered displays while keeping products clearly visible.
Contact: (800) 871-2768
specialtystoreservices.com

ARE YOU READY FOR SUMMER IN THE CITY?!

As a member of PPP, the Dallas Market Center would love to offer you **1 room for 2 nights, to attend the Summer Total Home and Gift Market**

June 24th - 30th 2026

The offer is first come first served and the deadline is May 22nd, 2026.
To learn more and book your room, register below

Click Here to Book Your Room

JUNE 2026 PPP INCENTIVE

Buzz Worthy April Giveaway







Two winners will receive an everyday or seasonal assortment of gift sets and top selling products for Gift Shops a perfect mix of delicious products. Perfect for any occasion. + A $50 Terrapin Ridge Farms Voucher to use toward your next wholesale order. (Expires 07/31/2026)

Wholesale Value: +$100
Retail Value: +$200

Terrapin Ridge Farms
10% Discount | (727) 442-3663 | terrapinridge.com | Opening $250 | Reorder $250

Buzz Worthy May Giveaway





TWO WINNERS WILL RECEIVE ONE OF EACH OF THE FOLLOWING:

- "Fight Back Pack" Skincare Gift Set
- Body Lotion for dry, sensitive skin ($17.97 wholesale)
- Soothing Balm for dry, cracked hands & feet or post-radiation skincare

Wholesale Value: $106.00 (Includes $50 Voucher toward a future order)
Retail Value: $206

Lindi Skin
10% Discount | (610) 649-3900 | LindiSkin.com | Opening $250 | Reorder $150

AMERICA 250

The upcoming 250th anniversary of the United States offers an opportunity to highlight pieces that reflect the spirit of freedom and summer celebrations. From festive accessories to keepsake décor, these items capture the energy of gatherings, fireworks, and shared moments that mark this milestone.

1. COTT N CURLS (10% Discount)
The 'Merica canvas crossbody captures the playful side of Americana with watercolor icons inspired by fireworks, balloons, and classic summer celebrations. Lightweight and easy to carry, it brings a cheerful red, white, and blue accent to holiday weekends and everyday outings. Contact: (325) 275-7124 | cottncurls.com

2. ENSO RINGS (10% Discount)
This sleek black band features a subtle tonal American flag etched into its surface, offering a modern nod to freedom and national pride. Clean, understated design makes it an easy everyday piece for customers who prefer a quiet expression of patriotism.
Contact: ensorings.com

3. LIFEFORCE GLASS (10% Discount)
Bold glass magnets featuring eagles, flags, and iconic American imagery add color and character to refrigerators and magnetic boards. Their glossy finish and strong graphic style make them an easy seasonal add on that customers love to collect.
Contact: (800) 828-3870 | lifeforceglass.com



4. PERIWINKLE BY BARLOW (10% Discount)
Red, white, and blue star earrings bring sparkle to summer celebrations with glitter filled resin and playful patriotic styling. Lightweight and eye catching, they are a natural fit for parade days, fireworks nights, and festive seasonal displays.
Contact: (800) 654-6074 | periwinklebybarlow.com

5. RUSTIC MARLIN (10% Discount)
The America 250 ornament features soft watercolor stripes and a waving American flag, creating a keepsake designed to mark the nation's milestone anniversary. It is a piece customers can display each year as a reminder of this historic celebration.
Contact: (508) 376-1004 | rusticmarlin.com

6. SWANSON CHRISTIAN PRODUCTS
(10% Discount)
The "At the Beginning" 1,000 piece puzzle presents a richly illustrated scene inspired by early American history. Detailed imagery and classic symbolism make it an engaging activity for families and puzzle enthusiasts alike.
Contact: (615) 896-4114
swansoninc.com/hospital-gift-shop

Vendor Profiles

Discovering More About Our PPP Vendors











H.E.L.P. BY T.JAZELLE

T. Jazelle HELP Bracelets bring meaning, style, and purpose together in one beautifully giftable piece. Each bracelet pairs semi-precious gemstones with sterling silver charms, creating jewelry that carries a personal message, whether it's love, strength, friendship, or encouragement.

Handcrafted in the USA, these bracelets are designed to be layered, collected, and shared, making them perfect for impulse gifting and meaningful milestones alike. The brand's storytelling approach gives retailers an easy way to merchandise by sentiment, occasion, or gemstone meaning.

What truly sets the collection apart is its purpose. With every bracelet sold, a donation is made to charitable causes through GlobalGiving, allowing customers to wear something beautiful while supporting meaningful impact.

For retailers, T. Jazelle offers a product that connects emotionally with shoppers; jewelry that looks beautiful, tells a story, and gives back.

10% Discount | (508) 360-7797 | tjazellehelpbracelets.com | Opening $500 | Reorder $50

STONE ENTERPRISES

If you're looking for logo wear that actually feels fresh and retail-ready, Stone Enterprises Co. is a name to know. The company specializes in customized logo apparel, headwear, and branded merchandise designed to help retailers create products their customers can't find anywhere else.

From cut-and-sewn apparel and hats to drinkware and giftable accessories, Stone Enterprises focuses on logo branding and customization that feels modern, wearable, and easy to merchandise. Their team works closely with retailers to translate a brand, location, or message into products that feel authentic to the store and meaningful to the customer.

The result is logo merchandise that goes beyond the typical souvenir. Thoughtful design, strong retail presentation, and reliable production make it easy for buyers to create exclusive pieces that stand out on the sales floor.

For retailers looking to add distinctive branded merchandise to their assortment, Stone Enterprises Co. offers creative ideas, customization options, and products customers are excited to take home.

10% Discount | (818) 961-4214 | stoneenterprisesco.com | Opening 48 pieces | Reorder 48 pieces

PPP SPRING SAVINGS WEEK 2026

VIRTUAL BUYING EVENT | APRIL 28–30 AND MAY 1

Get ready for four days of vendor connections, new product discoveries, and exclusive savings designed for hospital and pharmacy gift shops.
PPP Spring Savings Week is fully virtual, so you can join live or watch on demand when it fits your schedule.

Morning Coffee runs Tuesday and Wednesday from 11:30 AM–12:30 PM EDT
These one-hour sessions feature vendor highlights, product previews, and buying ideas to help you plan your spring and summer assortment.

KEY SAVINGS DAYS

THURSDAY, APRIL 30 – Double Your Discount Day

Participating vendors will offer double your PPP discount.

FRIDAY, MAY 1 – Fling Free Freight Day

Select vendors will offer free freight on orders placed that day.

BELOW IS THE LIST OF PARTICIPATING VENDORS SO YOU CAN PLAN YOUR BUYING IN ADVANCE.

- BIO-G
- Bene World Toys
- Blue Orange Games
- CocoSmile Cups
- Cutieful
- Kindred Bravely
- Lifeguard Brands Group
- Lighthouse Keeper's Pantry
- Lindi Skin
- Opportunities LLC
- OrangeOnions
- Plushland
- Project Genius
- Rustic Marlin
- Ruth+Bo
- Santoki
- Schiffer Publishing
- Sockwell
- Swanson Christian Products
- TAGCO USA
- Terrapin Ridge Farms

When you register, you'll receive your event access code by email before Spring Savings Week begins. This code is required to take advantage of event promotions.

Register Now!

PURCHASING POWER PLUS

8350 Bee Ridge Road #170 | Sarasota, Florida 34241
(888) 221-3367

VENDOR UPDATES

The following Vendors will no longer be extending a discount to our Retail Members: Effective March 1st: Asobu by AdnArt, Carson Gifts, Lori Portka - Happiness Through Art, Natural Inspirations

Stay in Touch

memberteam@purchasingpowerplus.net
www.purchasingpowerplus.com